



SPONSORSHIP OPPORTUNITIES FOR THE
**GWEN S. CHERRY BLACK WOMEN
LAWYERS ASSOCIATION'S**

*30th Anniversary
Celebration Gala*

FRIDAY, NOVEMBER 6, 2015 | 6:30 PM | EPIC HOTEL



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Dear GSCBWLA Supporter:

This year marks the 30th Anniversary of the Gwen S. Cherry Black Women Lawyers Association (GSCBWLA)! This milestone in our organization's history is met at a time in our nation's history when women are gaining unparalleled levels of success in our profession. From the Justice Department to our own backyard, black women lawyers continue to break barriers and forge a pathway to equality. While there is still much work to be done, this spirit of determination and passion for the law, as represented by our namesake, Gwen S. Cherry, who, in 1965, became the first black woman to practice law in Miami, remains today.

On Friday, November 6, 2015, we will celebrate our organization's history, honor our founders and past presidents, and commend the many "firsts" within our community. We will mark this occasion with an elegant evening of jazz, dining, and dancing at the Epic Hotel in downtown Miami. You are hereby cordially invited to join us for this celebration!

GSCBWLA is a professional association focused on member development, and on community service. For example, our Lillie C. Evans Program, and mentorships with Miami Carol City Senior High School and the COPE Center allows our members to give back to the community. We also provide an opportunity for law students to continue our namesakes' legacy of promoting access to justice through the Gwen S. Cherry Fellowship at Legal Services of Greater Miami.

While continuing to cultivate these programs, we endeavor to expand our reach into the community by partnering with programs that service the most vulnerable in our community. As such, part of the proceeds generated from this event will fund our Fellow, as well as our programmatic year. Thus, our celebration serves the dual purposes of honoring our organization's history and ensuring its legacy for the future.

We thank all of our supporters, who aided our organization over the years. We call on you once again to ensure the success of this event. This event can only be a success with your support. Please take a moment to consider the enclosed sponsorship opportunities; alternatively, in-kind support, or donations are welcomed as well.

As we celebrate the 30th Anniversary of our organization, we are honored to carry the torch our pioneering founders and namesake handed to us, and to celebrate the evolution of the black woman lawyer. We hope you join us during this momentous occasion, and contribute to the success of this event.

Sincerely,

Loreal A. Arscott, Esq.
President





ABOUT GWEN S. CHERRY BLACK WOMEN LAWYERS ASSOCIATION

The Gwen S. Cherry Black Women Lawyers Association (GSCBWLA)—formerly the National Bar Association Women Lawyers Division Dade County Chapter—was formed in 1985. The association’s mission is to address the concerns of women lawyers, and to address the legal, social, economic, and political needs of the Black community, and the community-at-large.

For over thirty years, GSCBWLA has been a network of attorneys dedicated to community service and the professional development of its members. The association has placed a strong emphasis on community service through its community seminars, free neighborhood legal clinics and programs educating and empowering youth and the mentorship of law students. The association is also known for its support of its members’ growth and development within the legal profession. With this support, our members have achieved many “firsts” within Florida as lawyers within law firms, corporations, government agencies and the judiciary.

In 2005, the association voted to be renamed in honor of community activist [Gwendolyn Sawyer Cherry](#), who was the first Black female attorney to practice in Dade County and the first Black female legislator in the State of Florida. Throughout the association’s existence, it has grown and its reach has expanded. Although it began as a Dade County bar association, GSCBWLA currently represents over 350 men and women law students, lawyers and judges throughout the State of Florida.

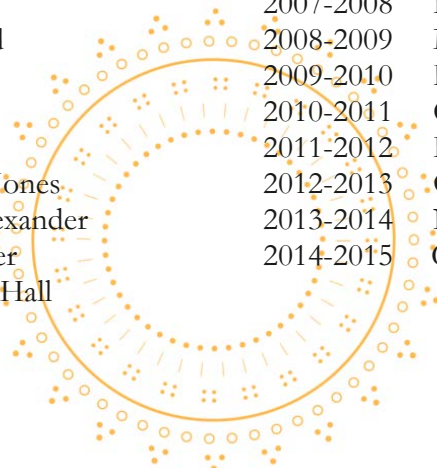
FOUNDERS

Dianne Saulney Gaines
 Carolyn Y. Howard
 Greer E. Davis
 Latricia C. Donley
 Vera E. Gilford
 Melvia Bailey Green

Marilyn Holifield
 Cynthia Johnson-Stacks
 Knovack Gramby Jones
 Leah A. Simms
 Jan A. Templeman
 Valeria Bland Thomas

PAST PRESIDENTS

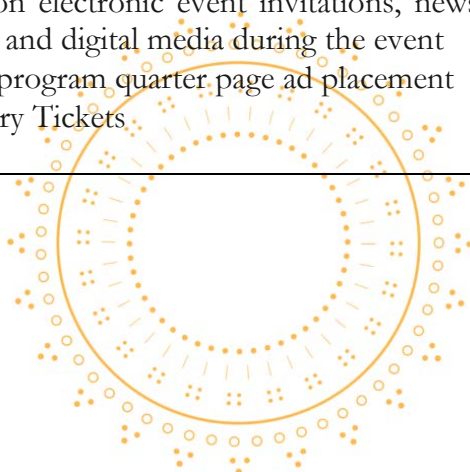
1985-1987	Dianne Saulney Smith	2005-2006	S. Nicky Mitchell-Pope
1987-1989	Cynthia Johnson	2006-2007	Erica N. Wright
1989-1991	Cynthia A. Everett	2007-2008	Kishásha B. Sharp
1991-1992	Carolyn Y. Howard	2008-2009	Marva L. Wiley
1992-1994	Lisa B. Hogan	2009-2010	Flora Jackson-Holmes
1994-1996	Latricia C. Donley	2010-2011	Cheryl D. Linton Robinson
1996-1997	Candace Duff	2011-2012	Kymberlee Curry Smith
1997-1999	Knovack Gramby Jones	2012-2013	Olanike Adebayo
1999-2001	Darlene Y. Bell-Alexander	2013-2014	Nexcy De La Rosa Monroe
2001-2003	Shirlyon McWhorter	2014-2015	Cynthia Henry Duval
2003-2004	Marvelle McIntrye-Hall		
2004-2005	Detra Shaw Wilder		





30TH ANNIVERSARY CELEBRATION GALA SPONSORSHIP BENEFITS

SUPREME	\$5,000
<ul style="list-style-type: none"> ❖ Sponsor recognition GSCBWLA website through June 30, 2016 ❖ Sponsor recognition on all event marketing materials including: event invitations (printed and electronic), press releases, newsletters, social media, event sponsor boards, digital media during the event ❖ Complementary full page ad placement in Gala program (choice of inside front cover or inside back cover) ❖ Exclusive cross-marketing/product placement opportunities at other premier GSCBWLA events during the 2015-2016 term ❖ Ten (10) complimentary tickets with prominent Gala seating at a specially appointed table 	
JUSTICE	\$2,500
<ul style="list-style-type: none"> ❖ Sponsor recognition on the GSCBWLA website through December 30, 2015 ❖ Sponsor recognition on electronic event invitations, press releases, newsletters, social media, event sponsor boards displayed at the event, digital media during the event ❖ Complementary full page ad placement in Gala program ❖ Five (5) Complimentary Tickets 	
BARRISTER	\$1,000
<ul style="list-style-type: none"> ❖ Sponsor recognition on electronic event invitations, newsletters, event sponsor boards displayed at the event, and digital media during the event ❖ Complementary half page ad placement in Gala program ❖ Three (3) Complimentary Tickets 	
SOLICITOR	\$500
<ul style="list-style-type: none"> ❖ Sponsor recognition on electronic event invitations, newsletters, event sponsor boards displayed at the event, and digital media during the event ❖ Complementary Gala program quarter page ad placement ❖ Two (2) Complimentary Tickets 	





SPONSOR/AD PURCHASE SHEET

Individual or Business Name as you would like it to appear on event materials

Contact Name Telephone Number E-mail Address

Mailing Address City/State/ZIP

Indicate your sponsor level or ad purchase amount below.

SPONSORSHIP LEVEL

_____ Supreme	\$5,000.00
_____ Justice	\$2,500.00
_____ Barrister	\$1,000.00
_____ Solicitor	\$500.00

PROGRAM ADVERTISEMENT

_____ Full Page.....	\$500.00
_____ Half Page	\$300.00
_____ Quarter Page	\$200.00
_____ Business Card	\$125.00

EXCLUSIVE UNDERWRITING*

_____ Bar	\$1,250.00
_____ Ballroom Décor.....	\$1,000.00
_____ Entertainment	\$1,000.00
_____ Souvenirs	\$600.00

Total Contribution _____

*Underwriters will receive appropriate recognition on signage at the event and in the program.

Please return this form by **October 9, 2015** with your check payable to “GSCBWLAW” to the attention of the Treasurer at P.O. Box 012631, Miami, FL 33101. For your convenience, you may pay for your sponsorship via PayPal [here](#) and return this form to info@gscbwla.org.

High-resolution (300 dpi) logos and ads should be sent to info@gscbwla.org in .jpeg or .png format by **October 9, 2015**.

Thank you for supporting the Gwen S. Cherry Black Women Lawyers Association.

